



Dip or Distance Sponsorship Opportunity

Take a cold dip or go the distance: **Throughout March 2026 – Wales Wide**

PLUS – join us for a Special Organised DIP on **28th March 2026 - Llanishen Reservoir, Cardiff**

This March, we're challenging our supporters to make a splash and make a difference!

Either joining us for an in-person event at the popular Llanishen Reservoir where they will brave a cold-water dip to get their hearts racing and friends donating.

If they're not local to the event they can take to the water and swim a chosen Distance daily, weekly or in one long personal swim or take on their own Cold Water Dip during the month.

We know cold water swimming is a fast-growing activity. With our loyal and growing supporters all passionate about funding cancer research in Wales, we believe this is a great opportunity to become an event sponsor and align your brand positively.

Not only will this event raise life-saving funds for Cancer Research Wales, but it will also aim to improve the physical and mental wellbeing of the participants.

Physical benefits:

- Reduces inflammation and soreness
- Improves circulation
- Boosts metabolism
- Strengthens the immune system

Mental benefits:

- Improves mood
- Reduces stress
- Increases alertness



Sponsorship Opportunities

**** HEADLINE SPONSOR 'MAKE A SPLASH' £1,200 (PLUS VAT)**

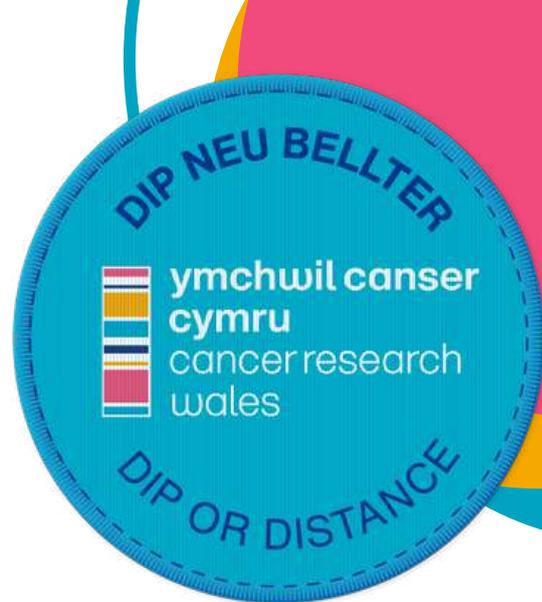
Benefits:

- Logo featured on all event materials online saying 'Event kindly sponsored by'
- Logo added to our Dip or Distance fundraising platform 'Enthuse'
- An announcement on our social media channels of your support and logo featured in further posts when promoting the event
- Opportunity to display 2x company pop-up banners at the reservoir
- 5 spaces for your team to take part in our Dip event
- 15% discount on additional tickets for the Dip event

**If exclusive sponsorship of this event is appealing but outside of your budget, please talk to us about building a flexible package that better suits you.

YOUR BRANDING REACHING OUR AUDIENCE

Your company's generous support will be highlighted to all participants taking part, as well as their friends and family who may be supporting them. It'll also be promoted on our website, social media and fundraising platform (Enthuse).



Your lasting legacy in cancer research

As well as helping us to share a special moment and build ongoing relationships with people whose lives have been forever impacted by cancer, your sponsorship will mean we're **investing even more money into world-class cancer research.**

When 1 in 2 of us are affected, there's no doubt that your customers or clients will have loved or lost someone to cancer. To see you generously supporting this event would mean a lot to them and further prove why you're a trusted business to work with.

The charity has invested over **£35 million to push the boundaries of research** into cancer survival rates in Wales. This year we've had more applications for our funded research calls than ever, and we'd love to be able to fund more, but we can only do this with more investment into our fundraising, through events like Dip or Distance and support from companies like yours.

You can play a **pivotal role** in accelerating life-saving research, improving patient care, and working towards a future where cancer no longer devastates families in Wales. Thank you for considering and we look forward to discussing how this could best suit your business needs and CSR goals.

Please contact me on the below to find our more:

Nicole Quirk

Fundraising Manager

nicole.quirk@cancerresearchwales.org.uk

07307339360

An example poster showing where your logo would go

